NATIONAL CHILD SAFETY COUNCIL AND SUBSIDIARY (A Nonprofit Organization)

JACKSON, MICHIGAN FINANCIAL STATEMENTS

JULY 31, 2019

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Independent Auditors' Report

To the Board of Directors and Management of National Child Safety Council and Subsidiary

We have audited the accompanying consolidated financial statements of National Child Safety Council (a nonprofit organization) and Subsidiary, which comprise the consolidated statement of financial position as of July 31, 2019, and the related consolidated statements of activities, cash flows, and functional expenses for the year then ended, and the related notes to the consolidated financial statements.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of National Child Safety Council and Subsidiary as of July 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

May 15, 2020

Willis & Jurasek, P.C.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION JULY 31, 2019

ASSETS

CURRENT ASSETS:		
Cash and cash equivalents	\$	425,713
Restricted cash		352,425
Investments		540,229
Contributions receivable - net		5,891 828
Other receivables Inventory		020 344,881
Prepaid expenses		86,657
Total current assets		1,756,624
OTHER ACCETS.		
OTHER ASSETS: Due from related parties		17,033
Intangible assets - net		834
Total other assets		17,867
PROPERTY, PLANT AND EQUIPMENT:		
Property and equipment - net		712,255
Total assets	\$	2,486,746
LIABILITIES		
EIABIETTEO		
CURRENT LIABILITIES:		
Accounts payable	\$	76,909
Accrued expenses		116,138
Notes payable - current portion		836
Total current liabilities		193,883
LONG-TERM LIABILITIES		
Notes payable - net of current portion		7,527
Due to related parties		159,502
Total long-term liabilities		167,029
Total liabilities		360,912
NET ASSETS		
Net assets without donor restrictions		2,125,834
Total liabilities and not assets	Ф.	
Total liabilities and net assets	<u> </u>	2,486,746

CONSOLIDATED STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JULY 31, 2019

REVENUES: Contributions Advertising revenue Special fundraising - net Other operating income	\$ 2,800,714 160,687 569,842 6,714
Total revenues	 3,537,957
EXPENSES: Program services:	
Child safety education Research and development	1,066,432 117,707
Total program services	 1,184,139
Supporting services: Management and general Special fundraising Other fundraising Total support services	438,878 415,411 1,393,593 2,247,882
Total expenses	 3,432,021
EXCESS OF REVENUES OR (EXPENSES) - BEFORE OTHER INCOME (EXPENSES)	105,936
OTHER INCOME (EXPENSES): Investment income (loss) - net Unrealized gain (loss) on investments Insurance proceeds Total other income (expenses)	 7,994 18,608 401,391 427,993
CHANGE IN NET ASSETS	533,929
NET ASSETS WITHOUT DONOR RESTRICTIONS - BEGINNING	 1,591,905
NET ASSETS WITHOUT DONOR RESTRICTIONS - ENDING	\$ 2,125,834

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED JULY 31, 2019

CASH FLOWS FROM OPERATING ACTIVITIES:	Φ.	F00 000
Change in net assets Adjustments to reconcile change in net assets	\$	533,929
to net cash from operating activities:		
Depreciation and amortization expense Unrealized (gain) loss on investments		61,985 (18,608)
Investment income reinvested - net		(6,292)
Change in:		(-,)
Contributions receivable - net		(2,447)
Other receivables Inventory		4,304 (68,690)
Prepaid expenses		(30,291)
Accounts payable		(41,047)
Accrued expenses		16,162
NET CASH PROVIDED BY (USED FOR)		
OPERATING ACTIVITIES		449,005
CASH FLOWS FROM INVESTING ACTIVITIES:		
Repayments from related parties - net		21,560
Purchase of equipment		(385,891)
NET CASH PROVIDED BY (USED FOR)		
INVESTING ACTIVITIES		(364,331)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Repayments to related parties - net		(70,574)
NET CASH PROVIDED BY (USED FOR)		
FINANCING ACTIVITIES		(70,574)
NET INCREASE (DECREASE) IN CASH AND		
CASH EQUIVALENTS		14,100
CASH AND CASH EQUIVALENTS - BEGINNING		764,038
CASH AND CASH EQUIVALENTS - ENDING	\$	778,138
SUPPLEMENTAL DISCLOSURE		
Interest paid (net of \$0 capitalized)	\$	1,371
CASH ON THE STATEMENT OF FINANCIAL POSITION SHOWN AS:		
Cash and cash equivalents	\$	425,713
Restricted cash	•	352,425
Total cash	\$	778,138
NONCASH ACTIVITY:		
Capital Improvements through note payable	\$	8,363
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CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JULY 31, 2019

		PROGRAM SERVICES	8
	CHILD	RESEARCH	TOTAL
	SAFETY	AND	PROGRAM
	EDUCATION	DEVELOPMENT	SERVICES
COMPENSATION:			
Salaries	\$ 312,773	\$ 99,443	\$ 412,216
Employee benefits and taxes	55,047	17,806	72,853
Total compensation	367,820	117,249	485,069
OTHER EVERNOES			
OTHER EXPENSES:	45.4.570		45.4.570
Educational publications and materials	454,579	075	454,579
Supplies	19,142	375	19,517
Travel and company paid expenses Postage and copies	11,622		11,622
Legal and professional	26,541		26,541
Utilities	9,252		9,252
Automobile	3,682		3,682
Telephone	4,284		4,284
Maintenance and repairs	9,739		9,739
Filing fees and licenses	4,090		4,090
Insurance	64,265		64,265
Interest and service charges	2,464		2,464
Contract services	6,236		6,236
Dues and subscriptions	0,200		5,255
Office and equipment rental	11,147		11,147
Data processing expense	,		,
Conventions and meetings	55,601		55,601
Miscellaneous	, ,		, , , , , ,
Property taxes			
Bingo paper and gaming products			
Advertising	1,163		1,163
Total expenses before	•		,
depreciation and amortization	1,051,627	117,624	1,169,251
Depreciation	14,805		14,805
Amortization of copyrights		83	83
Total expenses	\$1,066,432	\$ 117,707	\$ 1,184,139

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JULY 31, 2019

		5	SUPPORTING	S SER	VICES					
MAN	NAGEMENT		PECIAL		OTHER		TOTAL			
	AND		FUND		FUND	SU	PPORTING			TOTAL
G	<u>ENERAL</u>	R	RAISING		RAISING	S	ERVICES	_	E)	XPENSES
\$	175,405	\$	11,745	\$	874,348	\$	1,061,498		\$	1,473,714
	30,686	·	2,371	·	76,476	·	109,533		·	182,386
	206,091		14,116		950,824		1,171,031	-		1,656,100
	·		·		,					, ,
										454,579
	4,169		54,268		19,835		78,272			97,789
	11,622				289,510		301,132			312,754
	1,244				101,253		102,497			102,497
	26,541		4,508		5,897		36,946			63,487
	9,251				9,251		18,502			27,754
	3,682						3,682			7,364
	4,283				4,283		8,566			12,850
	9,726				1,345		11,071			20,810
	511		26,075		511		27,097			31,187
	32,132						32,132			96,397
	2,464						2,464			4,928
	6,660		29,313				35,973			42,209
	969						969			969
	6,346		82,500		10,884		99,730			110,877
	63,755						63,755			63,755
										55,601
	1,157		26,234				27,391			27,391
	15						15			15
			120,191				120,191			120,191
	1,163		58,206				59,369			60,532
	391,781		415,411		1,393,593		2,200,785	-		3,370,036
	47,097						47,097			61,902
								_		83
\$	438,878	\$	415,411	_\$	1,393,593	_\$_	2,247,882	=	\$	3,432,021

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Nature of Activities -

The consolidated financial statements include the accounts of National Child Safety Council, and its wholly-owned subsidiary, Child Safety of America, Inc. (collectively referred to as the Organization).

National Child Safety Council is a not-for-profit organization which promotes the importance of child safety to adults and children across the country. The Organization accomplishes its goal by creating, producing, and distributing literature primarily to elementary schools. Donations are solicited to support these activities in addition to certain fundraising activities.

Child Safety of America, Inc. (the Subsidiary), the subsidiary of the Organization, is a forprofit corporation, also supporting the promotion of the importance of child safety through the sale of advertisements to be printed on the child safety literature it distributes.

The Organization shares common management, personnel, and facilities with certain other not-for-profit organizations in a coordinated effort to provide a wide range of child safety training and education. The related organizations also share costs related to employees, occupancy and operations. These expenses are allocated based on the volume of activity for each entity.

New Accounting Pronouncement -

On August 18, 2016, FASB issued ASU 2016-14, Not-for-Profit Entities (Topic 958) – *Presentation of Financial Statements of Not-for-Profit Entities.* The update addresses the complexity and understandability of net asset classification, deficiencies in information about liquidity and available resources, and the lack of consistency in the type of information provided about expenses and investment return. The Organization has adjusted the presentation of these statements accordingly.

Basis of Accounting -

The financial statements of the Organization have been prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Revenues are recognized when earned. Expenses are recognized when incurred.

Estimates -

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

Basis of Presentation -

Financial statement presentation follows the standards set by the Financial Accounting Standards Board (FASB). These standards were updated August, 2016 with an effective date of January 1, 2018. According to these professional standards, net assets and revenues, and gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Organization and changes therein are classified as follows:

- Net assets without donor restrictions Net assets that are not subject to donorimposed stipulations
- Net assets with donor restrictions Net assets subject to donor-imposed stipulations
 that may or will be met, either by actions of the Organizations and/or the passage
 of time. When a restriction expires, net assets with donor restrictions are
 reclassified to net assets without donor restrictions and reported in the statement of
 activities as net assets released from restrictions.

Cash and Cash Equivalents -

Cash and cash equivalents include all monies in banks and petty cash on hand.

The Indiana Charitable Gaming Commission requires the Organization to maintain separate a separate bank account for gaming revenue collected from the bingo facility operated in Indianapolis, Indiana. This money cannot be mixed with the operating bank account of the Organization and the allowable expenses are limited by Indiana code section 4-32.2-5-3. As of July 31, 2019, the amount of restricted cash held by the Organization is \$352,425.

Investments -

The Organization classifies its investments as available-for-sale securities. Available-for-sale securities are recorded at fair value, with the change in fair value recorded as unrealized gain (loss) on investments.

Fair Value Measurements -

US GAAP establishes a fair value measurement framework, including a hierarchy that prioritizes inputs to valuation techniques used to measure fair value. The three levels of the fair value hierarchy under US GAAP are distinguished by inputs to the valuation methodology summarized as follows:

Level 1 (highest priority) – Quoted market prices for identical assets or liabilities in active markets at the measurement date.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

Fair Value Measurements (Continued) -

Level 2 – Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in inactive markets; and model-driven valuations in which all significant inputs or significant value drivers are observable in active markets.

Level 3 (lowest priority) – Management's best estimate of what market participants would use in pricing the instrument at the measurement date and model-driven valuations which are unobservable and significant to the fair value measurement.

The assessed level is based on the lowest level of any input that is significant to the fair value measurement.

The following is a description of the valuation methodologies used for amounts measured at fair value:

Level 1 inputs – Descriptions of the valuation methodologies used for assets measured at fair value are as follows: common stocks, corporate bonds, and U.S. government securities valued at the closing price reported on the active market on which the individual securities are traded.

Inventory -

Inventory consists of educational materials and supplies for child safety programs. It is stated at the lower of cost or market by using the first-in, first-out (FIFO) method. The materials are charged to the expense when they are shipped to the sponsoring organizations. Inventory also includes a minimal amount of supplies for the special fundraising activities.

Contributions and Pledges Receivable -

Program representatives obtain pledges from businesses and organizations with the communities who choose to conduct child safety programs utilizing the Organization's materials and resources in order to support the effort. Contributions are reported as revenue when received. Accordingly, a contribution receivable is recorded at year end for outstanding pledges with an allowance for amounts estimated to be uncollectible. Uncollectible pledges are written off after a reasonable period following the delivery of the child safety program.

Contributions without donor-imposed restrictions and contributions with donor-imposed time or purpose restrictions that are met in the same period as the contribution are both reported as unrestricted support. Other restricted contributions are reported as restricted support and net assets with donor restrictions.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

Property and Equipment -

Property and equipment are carried at cost. Depreciation is provided using the straight-line method for financial reporting purposes over the estimated useful lives of depreciable assets. Maintenance and repairs that do not improve or extend the useful lives of assets are expensed in the period the cost is incurred.

Intangible Assets -

Intangible Assets pertain to the Organization's development of child safety programs and materials which are copyrighted or trademarked. The capitalized amount is amortized over 15 years to match costs with related revenues.

Special Fundraising -

Special fundraising revenue is the net gain from charitable gaming activities, which is the difference between charitable gaming gross revenues and related charitable gaming payouts.

Functional Allocation of Expenses -

The costs of providing the program and support services have been reported on a functional basis in the consolidated statement of activities. Indirect costs have been allocated between the various programs and support services based on estimates, as determined by management. Although the methods of allocation used are considered reasonable, other methods could be used that would produce a different result.

Shipping and Handling Costs -

Shipping and handling costs are expensed as incurred and included in education publications and materials expense.

Advertising -

The Organization expenses advertising costs as they are incurred. Advertising expense was \$60,532 for the year ended July 31, 2019.

Income Taxes -

The Organization, as described in Section 501(c)(3) of the Internal Revenue Code, is exempt from federal and state income taxes. The Organization has adopted the provisions of FASB ASC 740-10. The adoption of FASB ASC 740-10 has not resulted in any changes in tax provisions.

The Organization and Subsidiary's federal income tax returns for a three year period remain open to examination by the Internal Revenue Service. In evaluating the Organization's tax provisions, the Organization and Subsidiary believe that its estimates are appropriate based on current facts and circumstances.

NOTE 1 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued):

Subsequent Events -

Management has evaluated subsequent events and transactions for potential recognition or disclosure through May 15, 2020, the date that the financial statements were available to be issued. No significant events were identified that would require adjustment or disclosure in the financial statements.

COVID-19 Pandemic -

The extent of the impact of COVID-19 on our operational and financial performance will depend on certain developments, including the duration and spread of the outbreak, impact on our donors, employees and vendors, all of which are uncertain and cannot be predicted. At this point, the extent to which COVID-19 may impact our financial condition and results of operations is uncertain.

NOTE 2 - CONCENTRATIONS OF CREDIT RISK:

The Organization maintains cash balances at various financial institutions. Accounts at each institution are insured by the FDIC up to \$250,000. At various times during the fiscal year the Organization's cash balances may have exceeded the federally insured limit. At July 31, 2019, uninsured cash balances totaled \$92,127.

NOTE 3 - FAIR VALUE OF INVESTMENTS:

The fair value of the Organization's investments are all classified as Level 1 investments, according to the Organization's policy described in Note 1.

The following is a breakdown of the change in Level 1 value for the year ended July 31, 2019:

Beginning Level 1 value	\$ 515,329
Investment Income	13,986
Investment Fees	(7,694)
Change in market value	18,608
Ending Level 1 Value	\$ 540.229

The following is a breakdown of the carrying value of the investments by investment type as of July 31, 2019:

Cash and money market accounts	\$	12,567
Corporate equities		276,093
Mutual funds		172,353
Government securities		49,300
Corporate bonds	_	29,916
Total	\$	540,229

NOTE 4 - CONTRIBUTIONS RECEIVABLE:

Contributions receivable consists of the following amounts at July 31, 2019:

Contributions receivable	\$ 9,682
Less: Allowance for uncollectible contributions	(3,791)
Contributions receivable – net	\$ 5,891

Contributions are expected to be collected within one year.

NOTE 5 - DUE FROM RELATED PARTIES:

The following is a summary of amounts due from related parties as of July 31, 2019:

United States Fire Safety Services \$ 17,033

United States Fire Safety Services is under common management with the Organization. The unsecured loans have no stated interest or repayment terms.

NOTE 6 - INTANGIBLE ASSETS:

The following is a summary of intangible assets at July 31, 2019:

Copyrights	\$ 835,812
Trademarks	64,504
Total	900,316
Less: Accumulated amortization	(899,482)
Net intangible assets	\$ 834

Amortization expense for the year ended July 31, 2019, of \$83 is included in the consolidated statement of functional expenses.

NOTE 7 - FIXED ASSETS:

The following is a summary of fixed assets at July 31, 2019:

Land	\$ 68,000
Land improvements	66,470
Buildings	126,135
Building improvements	1,167,737
Machinery and equipment	926,656
Software	121,232
Furniture and fixtures	75,796
Total	2,552,026
Less: Accumulated depreciation	(1,839,771)
Net fixed assets	\$ 712,255

NOTE 8 - DUE TO RELATED PARTIES:

The following is a summary of amounts due to related parties at July 31, 2019:

National Fire Safety Council	\$ 131,344
National Drug & Safety League	28,158
Total due to related parties	\$ 159,502

National Fire Safety Council, National Drug and Safety League and United States Fire Safety Services are all under common management with the Organization and its subsidiary. These unsecured loans have no stated interest or repayment terms.

NOTE 9 - INSURANCE SETTLEMENT:

During May 2018, the Organization's offices suffered damage due to a roof collapse, resulting in damage to the building and inventory. The total of the costs as a result of the damage is \$531,391. The Organization's insurance company has reimbursed \$125,000 received during the fiscal year ended July 31, 2018, and the remaining \$401,391 received during the fiscal year ended July 31, 2019.

NOTE 10 - NOTE PAYABLE:

In 2019, the Organization entered into an agreement with Leoni Township to provide access to the Leoni Township sewer system. The total agreement was \$9,363, with a down payment of \$1,000. The remaining \$8,363 is to be paid by special assessment over 10 years, with annual principal payments of \$836, plus interest of 2%. The balance as of July 31, 2019 is \$8,363.

NOTE 11 - AVAILABILITY AND LIQUIDITY:

The Organization has \$1,756,624 of financial assets available within one year of the balance sheet date to meet cash needs for general expenditure, consisting of cash of \$778,138, investments of \$540,229, contributions receivable of \$5,891, other receivables of \$828, inventory of \$344,881 and prepaid expenses of \$86,657. The inventory and prepaid expenses will be expended as used during the upcoming year. The receivables are subject to implied time restrictions, but are expected to be collected within one year. \$352,425 of the current financial assets is subject to restrictions that make the funds unavailable for general expenditure within one year of the balance sheet date, however, these funds are expected to be used for charitable gaming expenses as allowed. While the Organization has not adopted a formal, written liquidity plan, it is the goal of the board of directors and management to ensure that the Organization has liquid assets to meet expenses as they become due. Excess cash generated by the Organization has been invested by the Organization in short-term savings accounts and other investment accounts that could be utilized in the event of an unanticipated liquidity need.

NOTE 12 - JOINT COSTS:

The Organization incurs certain expenses (i.e., salaries, employee benefits and taxes, and travel for the field services of safety counselors) that are considered to be joint activity costs pursuant to FASB ASC 958-720. Under this standard, a "joint activity" is an activity that is part of the fundraising function and has elements of one or more other functions, such as program or management and general.

FASB ASC 958-720 established various criteria relating to purpose, audience, and content for the purpose of determining whether the cost of the joint activity should be allocated among functional categories or charged entirely to fundraising. Management believes that the Organization's joint activity meets all of the FASB ASC 958-720 criteria necessary to permit allocation, except for certain considerations regarding compensation for performance of the joint activity. In this instance, the Organization's safety counselors are compensated based on the contributions raised by the joint activity. While this is an integral incentive to promote performance and the Organization has concluded that its safety counselors are spending less than 10 percent of their time on fundraising, FASB ASC 958-720 nonetheless, requires that all costs of the joint activity be charged to fundraising because of the compensation arrangement.

Accordingly, to conform with the generally accepted accounting principles, the Organization has reported the entire cost of the joint activity, which for the year ended July 31, 2019, totaled \$1,153,757 within fundraising expense in the accompanying consolidated statement of activities. If the Organization were allowed to allocate the costs of the joint activity, the distribution of such costs would have been as follows for the year ended July 31, 2019:

 Program services
 \$ 1,038,381

 Fundraising
 115,376

 Total
 \$ 1,153,757